

The soft power players shaping Africa's narrative



BBC Africa	
Ownership /Funding	UK Gov (BBC World Service)
Coverage	40+



Africanews	
Ownership /Funding	Euronews (France)
Coverage	32+



Reuters	
Ownership /Funding	Private - UK (Thomas Reuters)
Coverage	50+

Kenya, South Africa, Nigeria – key media hubs, hosting the largest number of bureaus for these Pan-African media houses.



CNN International (CNNi)	
Ownership /Funding	Private (Warner Bros., American)
Coverage	20+



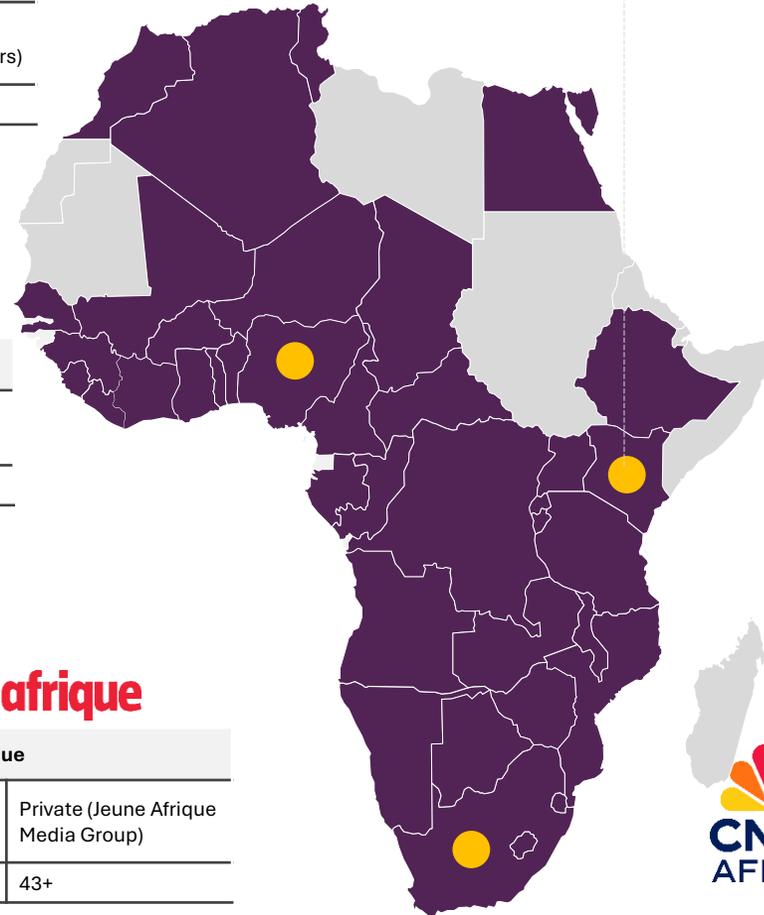
CGTN Africa	
Ownership /Funding	Chinese Gov (CCTV)
Coverage	20+



Radio France Internationale	
Ownership /Funding	French Gov (France Médias Monde)
Coverage	20+



Agence France-Presse	
Ownership /Funding	French Gov
Coverage	53+



Al Jazeera Africa	
Ownership /Funding	Qatari Gov
Coverage	30+



France 24 Afrique	
Ownership /Funding	French Gov (France Médias Monde)
Coverage	35+



AllAfrica Global Media	
Ownership /Funding	Private (African & American Investors)
Coverage	50+



Jeune Afrique	
Ownership /Funding	Private (Jeune Afrique Media Group)
Coverage	43+



Deutsche Welle (DW)	
Ownership /Funding	German Gov
Coverage	10+



CNBC Africa	
Ownership /Funding	Private (Africa Business News)
Coverage	13+

(Unique Aspect: Aggregates content from over 100 sources)