

# Italian Influence in Africa

Italy's economic focus lies in Energy, Food, Automotive, Fashion, Luxury Goods, Construction and Manufacturing sectors

## MAP OF INFLUENCE

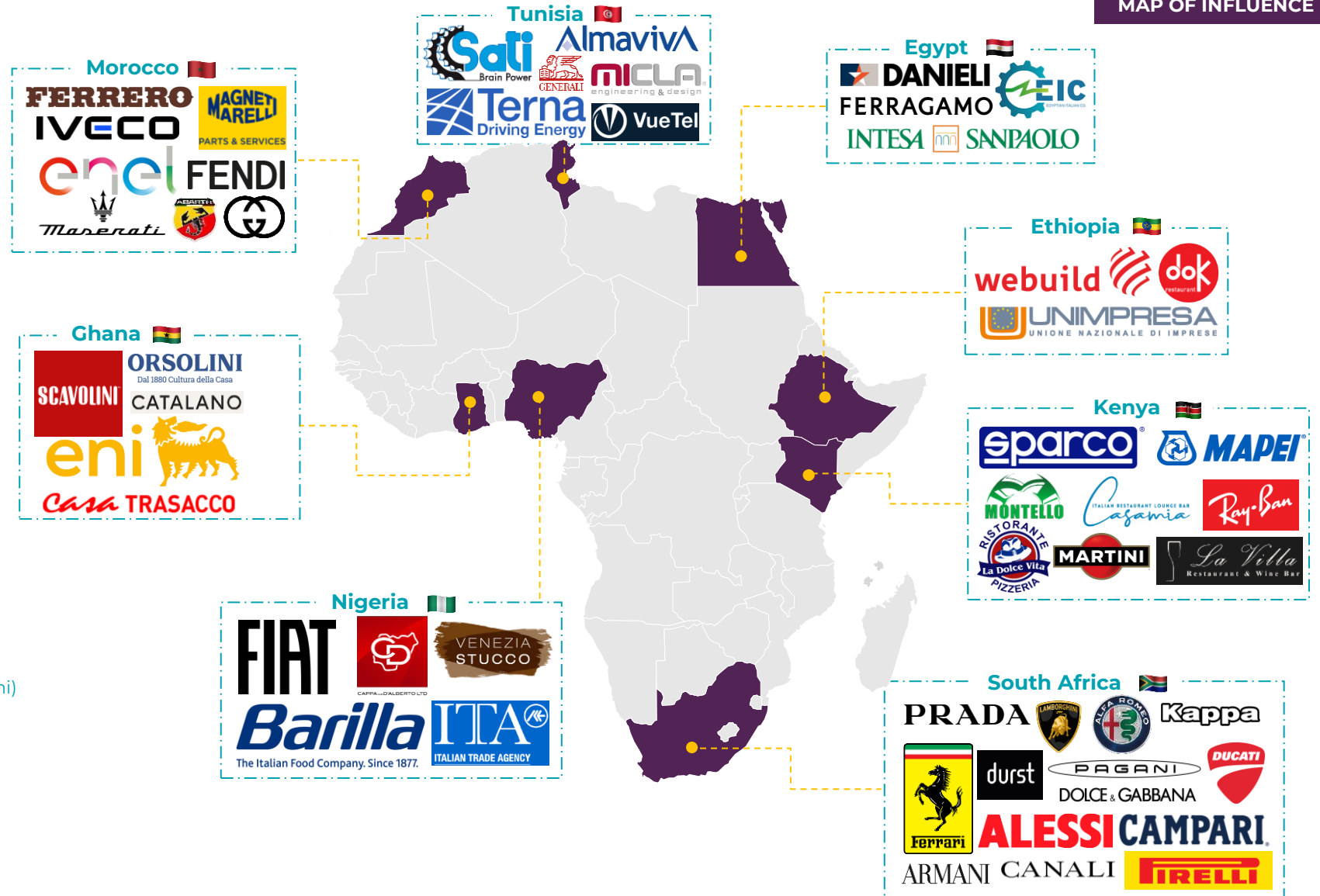
**300+** Italian companies operating in Africa

### Top 5 countries

- South Africa
- Egypt
- Tunisia
- Morocco
- Ghana

### Operate across key industries

- Energy (Eni | Enel | EIC)
- Construction (WeBuild | Cappa & Dalberto)
- Manufacturing (Pirelli | Alessi | Danieli)
- Food (Barilla | Ferrero)
- Alcoholic Beverages (Campari | Martini Rossi)
- Fashion (Prada | D&G | Fendi | Ferragamo)
- Telecommunication (VueTel)
- Banking (Intesa Sanpaolo)
- Insurance (Assicurazioni Generali)
- Automotive (IVECO | FIAT | Ferrari | Lamborghini)
- Hospitality (CasaMia | La Villa)
- Clothing (Kappa | Canali | Gucci)



Sources: The data collection process involved an exhaustive review of publicly available records, corporate reports, industry analyses, business publications and government reports