

# German Business Influence in Africa

Automotive, Healthcare, Chemicals & Consumer Goods industries are the most ventured sectors by the Germans

## MAP OF INFLUENCE

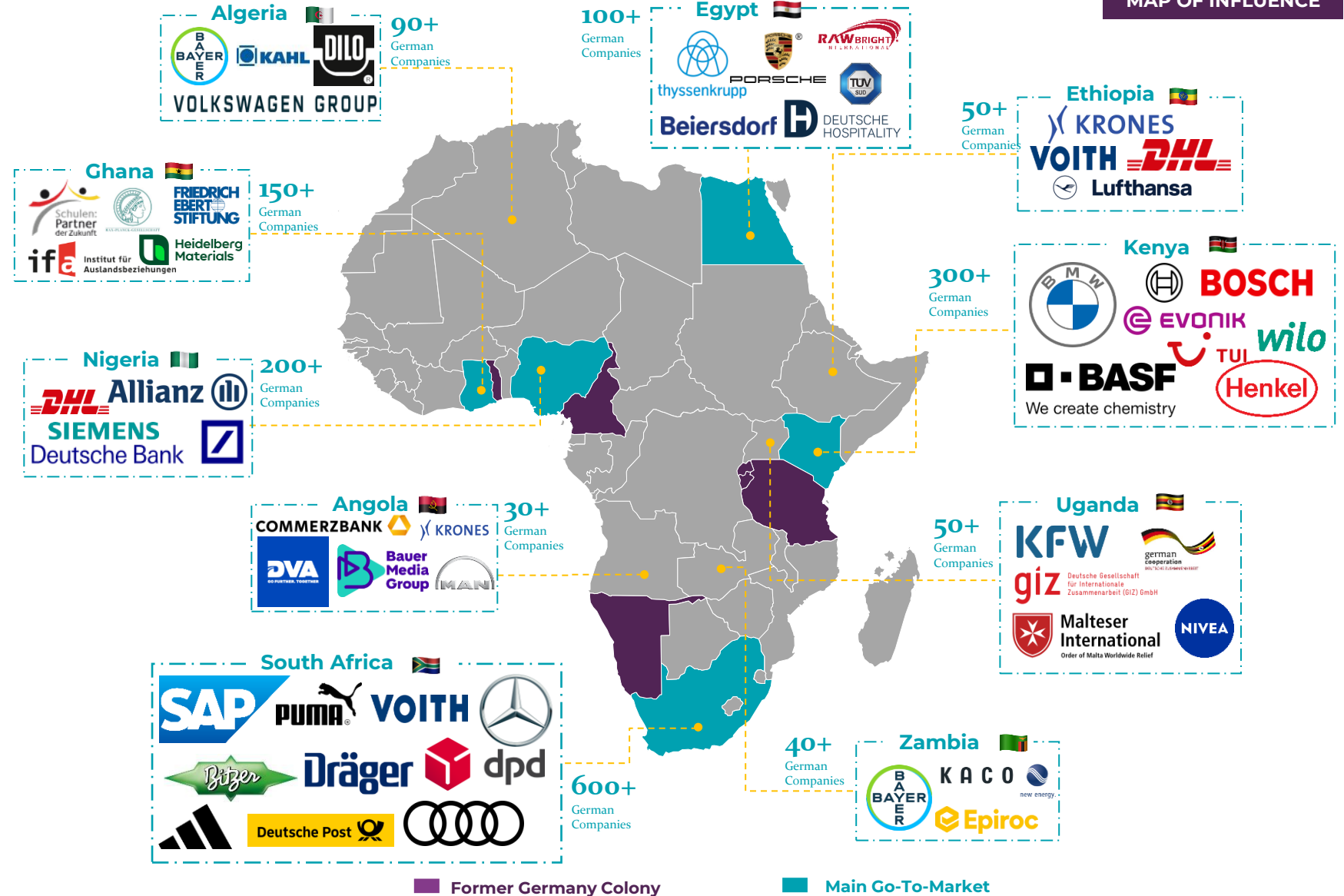
**1000+** German companies operating in Africa

### Top 5 countries

- South Africa (600+)
- Ghana (150+)
- Kenya (300+)
- Egypt (100+)
- Nigeria (200+)

### Operate across a wide range of key industries

- Conglomerate (Siemens | Bosch)
- Cloud Computing/Tech (SAP)
- Healthcare/Biotechnology (Bayer)
- Consumer Goods (Henkel | Beiersdorf)
- Insurance (Allianz)
- Banking (Deutsche Bank)
- Transport (Lufthansa)
- Automotive (Volkswagen | Mercedes | BMW)
- Clothing/footwear (Adidas | Puma)
- Hospitality (Deutsche Hospitality)
- Logistics/Shipping (DHL)
- Media (Bauer Media Group)
- Manufacturing (Krones | Voith)
- Chemicals (Evonik | BASF)



Sources: The data collection process involved an exhaustive review of publicly available records, corporate reports, industry analyses, business publications and government reports